

## FROGILE ANNOUNCES EVENT SCHEDULE FOR CANADA'S FIRST GREEN BUSINESS EXPO

Exclusive green products and services expected to attract over 1,000 companies

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FOR IMMEDIATE RELEASE

Vancouver, BC – Frogfile Office Essentials, Canada's only green office supply company, today announced the complete schedule for the Green Business Expo (<http://rsvp.frogfile.com/expo.html>). The Frogfile Green Business Expo is a showcase of cutting-edge green products and services for business. The event also features films and peer-to-peer discussions on key topics for businesses looking to go green.

"We're extremely pleased with the response from business," explains Gil Yaron, Frogfile's President & CEO. "We are already oversubscribed and have had to turn away interested exhibitors."

The event will kick off with a presentation from BC Hydro on the business case for transitioning to 100% post-consumer paper. "BC Hydro uses 27 million sheets of paper annually," states Yaron. "Their groundbreaking efforts in switching their entire operations to 100% post-consumer recycled paper is an inspirational story that we are proud to share with other organizations."

Throughout the event, guests will be able to take in short films on topics ranging from the power of purchasing to save ancient forests to understanding eco-certification standards.

Peer-to-peer discussions facilitated by recognized industry experts will bring guests together to share their opportunities and challenges greening their operations. Sessions will include financing challenges & opportunities for green business, green marketing, sourcing recycled paper, eco-friendly printing, and greening your office.

The Green Business Expo will be featuring "best-of-class" green products and services. Exhibitors will be offering samples for guests to try in a low-risk environment.

The Frogfile Green Business Expo takes place on September 10<sup>th</sup>, 2008 from 1:00 – 5:00pm at the Vancity Theatre. The event is free for business representatives. The complete schedule of events and registration information is available at <http://rsvp.frogfile.com/expo.html>.

Frogfile Office Essentials ([www.frogfile.com](http://www.frogfile.com)) is the first organized offering of a complete catalogue of environmentally sustainable office products in Canada. Frogfile Office Essentials is a full-service office supply company specializing in environmentally-friendly office products. Based in Vancouver, Frogfile's online catalogue ([www.frogfile.com](http://www.frogfile.com)) includes more than 500 unique products sourced for their environmental specifications.

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