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Frogfile Index hits 5% in 3Q

Green office supplies continue to be cheaper than conventional name-brands

Vancouver, BC September 29, 2006. For the second consecutive quarter, Frogfile Office Essentials (www.frogfile.com) reports that environmentally sustainable office products are less expensive than their traditional name-brand counterparts by 5%.

Launched in April 2006, the Frogfile Index compares pricing on a basket of 10 “green” office products against the cost of identical conventional name-brand products. In the third quarter of 2006, the Frogfile Index reported that the basket of environmentally-friendly products cost 5% less than their ordinary name-brand counterparts.

“Our Frogfile Index was created to dispel the long-held myth that green costs more,” states Gil Yaron, Frogfile’s CEO. “With more green products being offered and the cost of virgin materials increasing, green alternatives are becoming much more attractive.”

The basket of products in the Frogfile Index include some of the most commonly used items, including: a ream of copy paper, a package of 1.5”x2” post-it notes, a pack of 100 file folders, a pair of 7” scissors, a box of regular paper clips, one ballpoint pen, a box of facial tissues (100 sheets), a 1” binder, a box of 500 standard white envelopes, an 8.5”x11” pad of paper, and a highlighter. Price comparisons are between Frogfile’s online retail pricing and online retail pricing of a major office supply competitor.

Frogfile Office Essentials (www.frogfile.com) is an office supply company specializing exclusively in environmentally sustainable office products. Its mission is to assist businesses and other organizations with achieving their sustainability goals without sacrificing price, quality or convenience. Frogfile offers a complete catalogue with more than 250 environmentally screened products, credit terms, and free delivery to most locations in the Lower Mainland.

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For more information visit the Frogfile web site at www.frogfile.com or contact
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